



## Panel of Distinguished Speakers

**Tim Anderson, CPA**  
Clifton Gunderson, LLP

**Gene Diamond, Regional CEO**  
Sisters of Saint Francis Health Services

**Tom Gryzbek, President**  
Saint Margaret Mercy

**Mike Ripley, VP/ Health Care Policy**  
Indiana Chamber of Commerce

**Janice L. Ryba, CEO/ Administrator**  
Saint Mary Medical Center

**Catherine Stowers, Senior Attorney**  
Krieg Devault, LLP



## Reasons to Exhibit/ Attend the Expo

- Showcase Your Business
- Build Your Company's Brand
- Build Your Contact List
- Access Resources
- Gain the Competitive Advantage
- Leverage Your Competitive Resources
- Maintain Your Company's Visibility
- Network, Network, & Network

### Showcase your business~

Reserve your booth  
today by calling the  
Lakeshore Chamber Office at  
219.931.1000

Faxing a completed form to  
219.937.8778 or via e-mail to  
[monique@lakeshorechamber.com](mailto:monique@lakeshorechamber.com)



[www.lakeshorechamber.com](http://www.lakeshorechamber.com)



## "Health Care Reform 2010"

*Facing the Facts &  
Clarifying the Future*

**October 21, 2010**

**Dynasty Banquets**  
4125 Calumet Avenue  
Hammond, Indiana

## VENDOR INFORMATION:

All Full Booths will have 8x10 ft. booths with a skirted table and 2 chairs

Lakeshore Chamber Members Full Booth— \$225\*\* Includes Lunch for 2

Non-Members Full Booth— \$275\*\*

Limited Electrical Set-Up Available— \$30

### \*\* Includes:

- Coffee & Set-Up from 10:00 to 11:00 AM
- Lunch for 2 with featured Speakers from 11:30 AM to 1:00 PM
- Business Expo 1:00 to 4:30 PM
- Booth breakdown at 4:30 PM
- Business After Hours 4:30 to 6:00 PM with Hors D'oeuvres

*\*\*Non-Members can use \$50 towards their membership dues at the Lakeshore Chamber at the Expo*

## Sponsorships Available

**\*\* Please note that Sponsors & Vendors have an opportunity to Highlight their Business Live with Stu & Vera on WJOB 1230 AM from 4:30 to 6:00 PM at the Dynasty!**

## Registration Form:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Service or Product

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City Zip Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Website

Lakeshore Chamber Member \_\_\_\_\_

Non-Member \_\_\_\_\_

Electricity \_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_

**\*\*Please make checks payable to Lakeshore Chamber of Commerce. You may also use Visa, MasterCard, Discover or American Express.**

For Credit Card Payments:

*Please print*

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Billing Address for Credit Card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature of Card Holder

## Tips for Success:

- Sign up early.
- Invite your customers to attend.
- Wear a name badge.
- Have plenty of business cards and marketing materials.
- Make sure that your display is professional and have some give-aways. Be creative.
- Network with other vendors.
- Have your elevator speech ready with all the selling points that are specific to your company.