

September 25, 2009

Save \$\$\$\$— Use a chamber member. Check out our Discount  
for Members-Only Program at [www.lakeshorechamber.com](http://www.lakeshorechamber.com)

Protection Against The Swine  
Flu (AKA H1N1)



The Top Ten Things You Need to Know About The Swine Flu will be delivered on Wednesday, **September 30** at **St. Margaret Hospital** in Hammond. This monthly General Membership Luncheon will be held from **11:30am - 1:00pm** and the **cost is \$15.00 per person**. Reservations are required. Please contact the Lakeshore Chamber Office at **219.931.1000** to register.

Weatherize Your Home For  
FREE!

Thanks to Stimulus Funding, approximately 545 homes in NW Indiana will be weatherized for free in the next 8 months. The Northwest Indiana Community Action Corp (NWICA) has received more than **\$3.4 Million Dollars** to be spent on making homes more energy efficient for low income residents, and eligible homeowners will receive weatherization benefits of up to \$5,000 each. Contact NWICA by calling either **219.794.1829** or **1.800.826.7871** to receive application materials.

SAVE THE DATE

**October 8, 2009:**

Lakeshore Chamber's 5th Annual  
Business Expo at The Dynasty

Tips for Having A Successful Expo  
Experience:

1. Send a pre-event notice to your entire database of clients and prospects.
2. Write/Send a follow-up reminder.
3. Bring Extra Business Cards
4. Bring extra promotional materials
5. Visit the other booths
6. Smile and connect with prospective clients
7. Make your booth special such as play a game & let the prospect win a door prize
8. Add "Ambience" to your booth to draw more visitors
9. Collect Business Cards from everyone who visits your booth.
10. Plan on attending the after hours event.

Reserve your booth today by calling the Lakeshore Chamber office at **219.931.1000**. Visit our website to download a registration form.



**SEPTEMBER 24-27**

**GUILTY CONSCIENCE  
TICKETS \$15**  
CALL 219.937.8780



**OCTOBER 2**

TIME OUT FOR READING  
**PUT YOUR NOSE IN A BOOK**  
10:00AM - 10:15 AM

**FROM NOW UNTIL OCT.12**

**Mayor's Volunteer  
Award Luncheon**

FOR TICKETS

CALL 219.853.6371  
Jean Shepard Center



*Welcome  
New Members*

- ★ *Javi's Mexican Restaurant*
- ★ *Ambassadors for Edgewater, Inc.*
- ★ *E-Quip Company, Inc.*



**ART EXHIBIT ON DISPLAY**

**19TH ANNUAL SENIOR ART  
EXHIBIT  
HAMMOND PUBLIC  
LIBRARY**  
FROM NOW UNTIL  
OCT. 24





# Lakeshore Views



## Calendar of Events

September 25, 2009

Additional information can be viewed on our website at [www.lakeshorechamber.com](http://www.lakeshorechamber.com)

**SEPTEMBER 25**

**Northwest Indiana Symphony presents DIVAS! Concert and Gala**

Horseshoe Casino - The Venue; 6 pm; Must be 21; For info call 219.836.0690

**SEPTEMBER 26**

**MOTTEP's 9th Annual Emerald Gala 2009**

Ameristar Casino - Ballroom, 6pm; \$60 per person; For info call 219.985.9504

**SEPTEMBER 29**

**Northern Indiana Smartway Conference & Exhibit**

Horseshoe Casino - The Venue, 8am - 4:30pm; For info call 219.365.4289

**SEPTEMBER 30**

**Arc BRIDGES sponsors Job Fair for Individuals with Disabilities**

9640 Kennedy Ave, Highland; 10am-3 pm; To rsvp call 219.884.1138 ext. 6354

**OCTOBER 2**

**We Care From the Heart's 2009 Total Fitness Fair**

Genesis Convocation Center, Gary; 9 am-5 pm; For info call 219.933.7111

**OCTOBER 2**

**Northwest Indiana Literacy Coalition Kickoff Event**

Hammond Federal Courthouse; 7:30am - 9:00am; To rsvp call 219.852.6515

**OCTOBER 3**

**HHCC's 2009 Latinos Resource Fair**

Washington Irving Elementary; 10am-2 pm; For info call 219.659.0043

**OCTOBER 4**

**Albert's 6th Annual Live and Silent Jewelry Auction**

711 Main Street, Schererville; 2 pm; For info call 219.322.2700

**OCTOBER 7**

**Hammond Innovation Presents: HR 101 for Small Business**

Hammond Innovation , Hammond; 11:30am - 1:00pm; To rsvp call 219.750.1200

**OCTOBER 8**

**Mayor Pabey's Homebuyer & Renter Educational Workshop**

Healthy East Chicago Center; 6-8 pm; For info call Lyvette 219.397.9974 ext.25

**OCTOBER 8**

**Lakeshore Chamber's 5th Annual Business Expo**

Dynasty, Hammond; 9am-6 pm; To reserve a booth call 219.931.1000

**OCTOBER 9**

**Bishop Noll Institute hosts Tailgate Party 2009 vs. Wheeler High School**

BNI Fieldhouse, Hammond; begins after game; \$15; For info call 219.932.9058

**OCTOBER 10**

**Northern Indiana Sister's of Saint Francis Hospitals host 3rd Annual Gala**

United Club Soldier Field, Chicago, IL; For info call Colleen (219) 933-2178

**OCTOBER 16**

**Towle Theater Presents: Meet T.E.D. at the Towle Theater Fundraiser**

Towle Theater, Hammond; 6:00pm - Until; For info call 219.937.8780

**OCTOBER 17**

**Food Bank of NWI 7th Annual Harvest of Hope 5K Walk/Run for Hunger**

Wicker Park, Highland; 8:30 am- 1 pm; For info call Chanda (219) 980-1777

### Upcoming Lakeshore Chamber Committee Meetings

<i>Small Business</i>	<i>October 15, 2009</i>	<i>11:00 am</i>
<i>SB Referral/Networking Luncheon</i>	<i>October 15, 2009</i>	<i>12:00 pm</i>
<i>Special Events Committee</i>	<i>October 20, 2009</i>	<i>8:00 am</i>
<i>Ambassador Committee</i>	<i>October 21, 2009</i>	<i>12:00 pm</i>



**October 8, 2009:** Lakeshore Chamber's 5th Annual Business Expo  
**October 30, 2009:** TradeWinds Community Health Awareness Fair