



## LCEA Hires New President & Vice President of Economic Development

Joel Gorelick, Chair of the Lake County Economic Alliance (LCEA) announced today that **Karen Lauerma**n will be the new President and CEO of the organization and **Donald Koliboski** will be joining the leadership team as Vice President of Economic Development.

**Please Refer to Page 3 For More Details!!!**

## SAVE THE DATE Lakeshore Chamber 10th Annual Business Expo Wednesday, October 29, 2014



## Lakeshore Public Media Hosts 3rd Annual Professional Women's Conference

Lakeshore Public Media presents the 3rd Annual Professional Women's Conference. This conference is an exhilarating full day event featuring nationally known speaker, unique professional development and networking opportunities for women at all levels in the business world. Join Lakeshore Public Media on Thursday, September 18, 2014 from 7:30 am– 5:00 pm at the Radisson Star Plaza, Merrillville, IN. For tickets and more opportunities, please contact Lindsey Gargas at (219) 756-5656.

You may purchase tickets online at [pwc2014.eventbrite.com](http://pwc2014.eventbrite.com)



## Munster Chamber Hosts Improv Workshop

Second City Communications will be presenting an improv based Workshop on Sales Training and Client Services on Wednesday, September 3, 2014 at The Center for Visual and Performing Arts in Munster, IN. Registration begins at 8:30 am and the workshop between 9:00 am– 12:00 pm. No Joke! Improv training can help you face rejection, think on your feet and view situation from a different perspective. Targeted at all levels of your organization from the entry level staff to upper management to Business Owners. Tickets are \$80. Sponsorships are available. Contact the Munster Chamber of Commerce at (219) 836-5549 or visit [www.MunsterChamber.org](http://www.MunsterChamber.org) for more information.

## Campagna Academy Hosts Spaghetti Dinner

Join Campagna Academy as they honor Father Campagna's memory with a 90th Birthday Celebration & thank their volunteers for their dedication to their mission on Friday, September 5, 2014 from 5:00 pm– 7:30 pm at Campagna Academy, 7403 Cline Avenue, Schererville, IN 46375. The dinner includes Spaghetti, salad, bread, coffee, tea, water & dessert. Please purchase tickets by calling (219) 322- 8614 ext. 453. Tickets are available at the door or our administration building front desk. All proceeds from this event will benefit at risk youth at Campagna Academy. For more info, please visit [www.campagnaacademy.org](http://www.campagnaacademy.org)

## Hammond Family YMCA Annual Golf Outing

Join the Hammond Rotary/Hammond Family YMCA for their Annual Golf Outing on Wednesday, September 17, 2014 at Lost Marsh Golf Course, 901 129th Street, Hammond, IN 46320. Register Early. Space is limited. 2014 Golf Outing includes 18 holes of Scramble Format, door prizes, putting contest, lunch & awards and much more. To reserve and for more info, please call (219) 845-1507



The Lakeshore Chamber Office will be closed in observance of the holiday.



September 1, 2014

## Lakeshore Views Calendar of Events



Additional information can be viewed on our website at [www.lakeshorechamber.com](http://www.lakeshorechamber.com)

### SEPTEMBER 1

#### OFFICE CLOSED

The Lakeshore Chamber will be closed in observance of the holiday.

### SEPTEMBER 3

#### Munster Chamber Hosts Improv Workshop

8:30 am– Registration. 9:00 am– 12:00 pm– Workshop; Center for Visual and Performing Arts in Munster, IN. Second City Communications will be presenting an improv based Workshop on Sales Training and Client Services. Tickets are \$80 Sponsorships are available. Contact the Munster Chamber of Commerce at (219) 836-5549 or visit [www.MunsterChamber.org](http://www.MunsterChamber.org) for more information.

### SEPTEMBER 3

#### American Cancer Society Making Strides Against Breast Cancer Team Rally

6:00 pm – 7:30pm; Everest College, 8585 Broadway (Chase Bank Building) Are you ready to make strides to end breast cancer? Join American Cancer Society for Making Strides Against Breast Cancer Team Leader Rally! For more information, please call (574) 257- 9789

### SEPTEMBER 5

#### Campagna Academy Presents Spaghetti Dinner

5:00 pm– 7:30 pm; Campagna Academy, 7403 Cline Avenue, Schererville, IN 46375. The dinner includes Spaghetti, salad, bread, coffee, tea, water & dessert. Please purchase tickets by calling (219) 322- 8614 ext. 453. All proceeds will benefit at risk youth at Campagna Academy. For more info, please visit [www.campagnaacademy.org](http://www.campagnaacademy.org)

### SEPTEMBER 9

#### NIPSCO Hosts Supplier Invitational 2014

1:30 pm– Doors open, 2:00 pm– Program Starts; 5:00 pm- Networking Opportunity; NIPSCO/NiSource Corporate Headquarters, 801 East 86th Avenue, Merrillville, IN. Hosted by Michael Finissi, COO NIPSCO. There is no charge to participate, but registration is required by Friday, Sept. 5, 2014. For questions, please contact Vickie L. Davanzo by email to [supplierfeedback@nisource.com](mailto:supplierfeedback@nisource.com) or by calling (614) 273-9084

### SEPTEMBER 17

#### Hammond Family YMCA Hosts Annual Golf Outing

8:00 am; Lost Marsh Golf Course, 901 129th Street, Hammond, IN 46320. Join the Hammond Rotary/Hammond Family YMCA for their Annual Golf Outing. Space is limited. 2014 Golf Outing includes 18 holes of Scramble Format, door prizes, putting contest, lunch & awards and much more. For more info, please call (219) 845-1507

### SEPTEMBER 18

#### Comfort Keepers Hosts 4th Annual Raise A Glass: A Wine Tasting

6:00 pm– 9:00 pm; Centennial Park, 900 N. Centennial Park Drive, Munster, IN 46312. Dinner will be served. Donation-\$50. Please call (219) 838-0808 for reservations.

**SAVE THE DATE**  
**Lakeshore Chamber Annual Dinner**  
**Saturday, February 21, 2015**  
**The Venue, Horseshoe Casino**

September 1, 2014

Additional information can be viewed on our website at

### **Lake County Economic Alliance Advances *Lauerman to Become President and CEO, Koliboski Joins as VP Economic Development***

Joel Gorelick, Chair of the Lake County Economic Alliance (LCEA) announced today that **Karen Lauerman** will be the new President and CEO of the organization and **Donald Koliboski** will be joining the leadership team as Vice President of Economic Development.

“We are fortunate to have Karen and Don as each brings an excellent set of skills to the table,” said Gorelick. “We originally intended to hire only one position, however a unique opportunity presented itself in the form of an established powerhouse economic development team.”

He reported that the LCEA Board of Directors approved the hire at its called meeting on August 20. Dave Lasser, LCEA Chair-Elect and Search Committee Chair noted Lauerman’s experience with organizational operations, community partnerships, business attraction/retention through various marketing efforts; media relations and fund development complement Koliboski’s expert skills in project management, economic development process, government relations, property identification and site selector relations.

“Being a life-long resident of Lake County, I am honored to be selected for this role and look forward to working with the Board and investors in moving the organization, Lake County and all of northwest Indiana forward,” said Lauerman “This is an amazing opportunity to focus efforts on a county with unlimited potential, continue to engage regionally and partner with the communities for the greatest success.”

Koliboski stated, “It’s my opportunity to assist the municipalities and the county enhancing their ability to attract and retain businesses, jobs and investment. Lake County receives the most interest because of its border with Illinois and proximity to Chicago, so it’s only fitting that there is a Lake County team ready and available to facilitate projects.”

LCEA evolved out of conversations between the Crossroads Regional Chamber, Lake Shore Chamber, Indiana Economic Development Corporation, NWI Forum (Forum), and NIPSCO to coordinate economic development efforts in Lake County. This has culminated in the hiring of two professionals deeply involved in economic development in Lake County through their years with the Forum, Lauerman as Marketing & Communications Director and Koliboski as Director of Regional Economic Development.

Heather Ennis, President and CEO of the Northwest Indiana Forum commented, “Karen has incredible passion for northwest Indiana, as does Don and combined, they take it to another level. It’s not good-bye, we have the good fortune to continue working together as regional partners, supporting each other in our efforts and mission to bring jobs and investment to the region.”

The LCEA’s mission is to advance the knowledge and understanding of economic planning and development as it relates to business development and retention. The overall goal is to foster quality economic growth and employment opportunities in Lake County, Indiana.

For more information or to schedule an interview, contact Karen Lauerman, President and CEO at [karenlauerman@gmail.com](mailto:karenlauerman@gmail.com), 219-730-9152 or visit [www.lcea.us](http://www.lcea.us).